The Epson Business Inkjet Advantage: Organizations Share Their Printer Success Stories

In business, time is money, and no one wants to waste either dealing with a highmaintenance printer. That's why business leaders across every industry are discovering the ease and advantage of Epson Business Inkjet Printers.

Epson Business Inkjet Printers offer high-speed output and ultra-sharp image quality to streamline operations and revolutionize business productivity. Plus, Epson Business Inkjet Printers use powerful PrecisionCore Heat-FreeTM technology for a simplified printing process that requires fewer serviceable parts. This can translate into lower cost, less maintenance and fewer interventions.

With Epson, you can focus on serving your customers and growing your business. Read the following collection of case studies to learn first-hand from other business leaders how Epson Business Inkjet Printers helped them improve their operations.





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Architecture, Engineering and Construction

Simplicity and Speed Improves Productivity at Alaskan Engineering Firm

Partner: CRW Engineering Group, LLC

Challenge

Improve printer speed and capacity, while reducing maintenance costs and downtime to serve multiple, high-demand departments within a busy multi-faceted engineering firm.

Solution

The Epson WorkForce Enterprise WF-C20590 inkjet printer delivered the speed, quality and consistent reliability required, while Epson's PrecisionCore Heat-Free TechnologyTM has saved the firm money on ink. The addition of print management software has helped CRW turn printing into a revenue driver instead of an expense.

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WorkForce Enterprise WorkForce Pro HC WorkForce Pro

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High-Quality Printing Helps Reflect Wholesaler's Brand

Partner: Trendy Surfaces

Challenge

Stone, ceramic and glass mosaic wholesale distributor was using bulky and dated inkjet and laser printers that would jam, break down and often run out of ink due to demanding printing needs.

Solution

New Epson WorkForce Pro Business Inkjet printers with high capacity replaceable ink packs provide a streamlined and reliable solution to produce highquality photos and documents.

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Finance

Technology Helps Experienced Accountant Start Tax and Bookkeeping Service

Partner: JBM Tax & Bookkeeping Services

Challenge

Help clients successfully transition from paper to digital records, while maintaining critical documents in paper form.

Solution

Use the Epson DS-770 Document Scanner and Epson WorkForce Pro WF-4720 to streamline operations and serve clients remotely, using Epson's Wi-Fi connectivity and remote printing capabilities.

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Government

Reliability and Security Fill Needs of Government Agencies

Partner: ASCA Office Solutions

Challenge

Strengthen and build new relationships by providing clients with printing and document scanning solutions designed for large scale deployment in government offices where workgroup settings are paramount.

Solution

Epson's Advantage Platinum partner program answers dealers' needs for cost effective, reliable and proven digital imaging solutions designed to meet and exceed clients' expectations.

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Healthcare

Crisp Imaging Helps Medical Professionals Better Serve Patients

Partner: SST Group Inc.

Challenge

Integrate scanning and printing solutions to simplify, streamline and speed up the processes of medical image delivery and management using the DICOM standard for medical facilities of all sizes.

Solution

SST uses several Epson solutions, including the Epson Discproducer[™] Standard PP-50 and PP-100LL for DICOM image distribution on CD and DVD, Epson scanners and Epson WorkForce Pro series printers, all chosen for their reliability, ease of use, and field-replaceable parts.

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Full-Color Printing Improves Patient Prescription Instructions

Partner: PioneerRx

Challenge

Streamline and upgrade small to mid-sized pharmacies' capacity to deliver safe, accurate, comprehensive patient service and support through sophisticated use of full-color, integrated printing and scanning technologies.

Solution

The Epson WorkForce Pro WF-C5790 network multifunction color printer dramatically improves the readability, content production and affordability of patients' medication instruction sheets.

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Reliable, Easy, Cost-Saving Solutions

Partner: Comprehensive Healthcare

Challenge

Improve patient experiences, outcomes, and provider workflows and operations using an integrated mix of specialized printers, scanners and disc storage systems.

Solution

Leverage Epson's specialized healthcare expertise in integrating the latest product and service innovations to support the spectrum of healthcare delivery and service needs with reliability, efficiency and accuracy.

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High Capacity Printers Help Busy Clinics Provide Patient Care

Partner: PatientLink®

Challenge

Streamline patient intake data collection to improve the speed, accuracy and affordability of Electronic Health Record (EHR) workflows, giving healthcare providers more quality patient time and engagement.

Solution

Pair well-designed, customized "bubble" intake forms with Epson WorkForce Pro multifunction printers and high-speed scanners to dramatically streamline data capture and access.

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Sharp Contrast Provides Perfect Printing for Growing Optometry Business

Partner: Bender Eye

Challenge

Growing optometry practice was using printing and scanning solutions that were unreliable, expensive and hard to maintain, affecting overall office productivity.

Solution

Epson WorkForce Pro business inkjet printers and document scanners helped produce crisp quality medical documents, quickly and hassle free, reducing downtime.

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Low-intervention Printer Solves Chiropractic Office's Frustrations

Partner: Mensah Chiropractic

Challenge

A chiropractic physician office needed a fast and reliable printer and document scanner that required minimal intervention.

Solution

Epson® office solutions, including the network multifunction color printer with Replaceable Ink Pack System and wireless color document scanner, provide high-quality prints and scans that require low intervention, leaving more time to focus on managing the business — not the office equipment.

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House of Worship

Affordable, High-Volume Printing Helps Drive Church Productivity

Partner: Simpli Smart Office Inc.

Challenge

For churches and schools on tight budgets, the cost of color printing with laser copiers is prohibitive.

Solution

Deploy Epson's WorkForce Enterprise network printers in church and school offices for affordable high volume color printing.

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Logistics

Mobile Workstations Equipped with Printers Streamline Logistics

Partner: Newcastle Systems

Challenge

Make battery powered mobile workstations practical and energy efficient to support 24/7 warehouse operations, to improve warehouse staff productivity and accuracy.

Solution

The Epson WorkForce® Pro WF-M5299 Monochrome inkjet printer reduces mobile carts' power consumption dramatically and makes battery powered mobile workstations practical for round the clock warehouse shifts.

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WorkForce Pro Monochrome

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Office Solutions

Disruptive Technology Helps Alaskan Printing Supplier Thrive

Partner: Alaska Printer's Supply

Challenge

Profitably expand current customer and product base to serve the area's office printing and copying market.

Solution

Leverage Epson's replaceable ink pack system printers to offer a new approach to printing and copying in the Alaska market, to better serve small business and commercial print customers.

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Serviceability Offers Huge Advantage for Managed Print Services Business

Partner: Copy Products

Challenge

Solve managed service clients' print management reliability, cost and performance issues proactively while achieving consistent printing quality.

Solution

Copy Products researched and then decided to sell Epson WorkForce Pro printers featuring replaceable ink pack system technology to address current clients' print management needs and support the firm's business development goals.

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Low Operating Cost and High Reliability Help Boost Dealer's Printer Sales

Partner: XBE, Inc.

Challenge

Provide customers with high color image quality at prices that are affordable for smaller businesses and organizations, while improving speed and hassle-free use.

Solution

XBE, Inc. added Epson's WorkForce Pro printers featuring replaceable ink pack system technology to help customers take advantage of lower power usage and more reliable performance.

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Disrupting the Corporate Office Printing Market

Partner: Seminole Office Solutions

Challenge

Help a successful office equipment solution and IT service provider expand its office printing offerings to fulfill customers' dynamic and demanding requirements.

Solution

Foster a collaborative partnership centered on a full range of proven office printing solutions and financial benefits that support the client's thriving business and encourage growth in previously untapped markets.

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Epson Printers Open New Opportunities for Print-O-Stat

Partner: Print-O-Stat

Challenge

Considered getting involved with small- or narrow-format printing, but needed a partner that would fit into the existing business model.

Solution

The disruptive ink technology of WorkForce Enterprise printers was the right fit and the right time for their product mix.

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BCA Offers Customers Affordable Color Printing with Epson

Partner: Business Copy Associates

Challenge

Help growing copier dealers offer customers the most feasible solution by providing the best possible price and consistent reliability.

Solution

Boston-Based BCA offers Epson's Business Inkjet printers to give customers quality color printing while also making margins they typically wouldn't get with conventional copiers. With ultra-fast speed and remarkable reliability, these printers provide the perfect solution for high-volume print applications.

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Inkjet Opens the Door to New Business Opportunities

Partner: Better Office Systems

Challenge

Expand business opportunities and provide aggressive competitive pricing through innovative and affordable, high-volume dry toner printer alternatives to meet unique market needs.

Solution

Epson's WorkForce Enterprise inkjet MFP portfolio powered by PrecisionCore Heat-Free Technology™ provides speed, quality, cost-effectiveness, reliability, and environmental benefits.

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WorkForce Enterprise





The Inkjet Revolution

Partner: Green Office Solutions

Challenge

Expand business opportunities and pursue new revenue streams through the implementation of innovative and affordable office printing solutions and strategies.

Solution

Epson's Business Inkjet portfolio of professional Heat-Free inkjet technology provides quality, speed, reliability, cost-effectiveness, and environmental benefits.

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Out with the Old and in with the New

Partner: DivcoData

Challenge

Find new printing technology that is cost-efficient and easy to manage, compared to printing presses and black and white digital production machines, to meet growing business needs and increasing print volume demands.

Solution

Epson's WorkForce[®] Enterprise inkjet MFP portfolio powered by PrecisionCore Heat-Free Technology[™] provides cost-effectiveness, ease of use, reliability, quality, and highperformance benefits.

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WorkForce Enterprise



Putting Ink on Paper

Partner: Weaver Associates, Inc

Challenge

Provide customers with reliable, low-cost printing solutions tailored to meet market-specific needs while expanding sales and profitability.

Solution

Epson's range of affordable business printers designed for reliability and low maintenance with PrecisionCore Heat-Free Technology™ exceed customer expectations and provide a foundation for successful business relationships.

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WorkForce Pro WorkForce Enterprise



Restaurant

Helps California Restaurant Pivot Operations During Pandemic

Partner: GG's Bistro

Challenge

As pandemic restrictions begin to lift, small family restaurants like GG's Bistro face the challenge of adhering to local and state guidelines to ensure patron health and safety.

Solution

The Epson WorkForce Pro WF C8690 Printer empowers small restaurants to create signage and single use menus in house without having to outsource to a printshop. Having the ability to print affordably and on demand allows them to remain flexible with their menu while remaining compliant as they resume operations.

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WorkForce Pro



Education

Epson Business Printers Help Schools Simplify Their Workflow

Partner: Preston Office Solutions

Challenge

Preston Office Solutions needed to tackle the status quo at schools that have viewed printing solutions the same way for decades.

Solution

Epson's Business Inkjet Printers give their client schools one economical device to replace their duplicator, laser printer, copier and scanner. And, with seamless connectivity, they simplify their whole workflow.

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WorkForce Pro





Simple but Effective Technology Makes Virtual Learning Work

Partner: Georgia Cyber Academy

Challenge

As a statewide tuition-free online public charter school, Georgia Cyber Academy needed to find a way to supply their 11,000 students with a reliable color printer that would not overburden the student's families with expensive cartridge purchases.

Solution

Combined with top-of-the-line Chromebooks and wireless internet hotspots, the Epson WorkForce ST2000 Supertank printer empowered Georgia Cyber Academy students with near-limitless color printing throughout their school year and beyond.

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Supertank





Why Epson Business Inkjet?

Epson's Business Inkjet exceptional office printers are deseigned to set the new standard for image quality, productivity, and affordability, powered by PrecisionCore Heat-Free[™] Technology.

Discover how Epson's Business Inkjet printers can improve your business by visiting epson.com/businessinkjet



